

Invitation

INTERNATIONAL CONFERENCE

ON

***COMPETENCY BUILDING STRATEGIES IN BUSINESS &
TECHNOLOGY FOR SUSTAINABLE DEVELOPMENT***

24th Feb 2012 (Friday)

Venue: SGSBM Seminar Hall A/C

Organized By

SRI GANESH SCHOOL OF BUSINESS MANAGEMENT

(Approved By AICTE, New Delhi & Affiliated to Anna University)

Attur Main Road, Mettupatty, Salem-636 111.

SRI GANESH SCHOOL OF BUSINESS MANAGEMENT

The Management, Director, Faculty Members and Students

Solicit your presence for the

Inaugural Function

on Friday, 24th Feb 2012 @ 9.00 a.m

at

SGSBM Seminar Hall A/C

Thiru S.SHANMUGAM

Deputy Manager,

MECH - Maintenance Dept, SAIL

Salem Steel Plant

Has consented to deliver the inaugural address

Valedictory Function

on Friday, 24th Feb 2012 @ 3.30 p.m

at

SGSBM Seminar Hall A/C

Thiru S.PRAVEEN,

Officer - HR,

ELGI Equipments Ltd, Coimbatore

Has consented to deliver the valedictory address & distribute the certificates

TECHNICAL SESSION

TECHNICAL SESSION – I

MARKETING & ECONOMICS

- CHAIRPERSON : **Dr. A. MAHADEVAN**
Professor in Management Studies,
Excel Business School, Namakkal.
- ADDITIONAL JURY : **Mr. M. RAMASAMY,**
Asst. Professor in Commerce,
Sri Ganesh College of Arts & Science, Salem.

TECHNICAL SESSION –II

ACCOUNTING & FINANCE

- CHAIRPERSON : **Dr. K. SELVAVINAYAGAM,**
Professor in Management Studies,
Annai Mathammal Sheela Engineering College, Namakkal
- ADDITIONAL JURY : **Mr. T. SENTHIL KUMAR,**
Asst. Professor in Commerce,
Sri Ganesh College of Arts & Science, Salem.

TECHNICAL SESSION –III

HUMAN RESOURCE MANAGEMENT

- CHAIRPERSON : **Dr. S. ASOKKUMAR**
Prof. in Management Studies
Mahendra Engineering College, Namakkal
- ADDITIONAL JURY : **Mr. M. PRAKASH,**
Asst. Professor in Business Administration,
Sri Ganesh College of Arts & Science, Salem

TECHNICAL SESSION –IV

ENGINEERING & TECHNOLOGY

- CHAIRPERSON : **Prof. R.DHARMARAJ,**
Visiting Faculty, Dept. of Civil Engineering
Anna University, Trichy.
- ADDITIONAL JURY : **Mr. S. SELVA KUMAR**
Asst. Professor in Micro-Biology
Sri Ganesh College of Arts & Science, Salem.

AGENDA

Date: 24.02.2012

Time: 9.00 a.m.

INAUGURAL FUNCTION

- ❖ Prayer
- ❖ Lighting of Kuthuvilakku
- ❖ Welcome Address
- ❖ Presidential Address
- ❖ Felicitations
- ❖ Chief Guest Address
- ❖ Vote of thanks

TECHNICAL SESSION

VALEDICTORY FUNCTION

- ❖ Welcome Address
- ❖ Chief Guest Address
- ❖ Certificate Distribution
- ❖ Vote of thanks
- ❖ National Anthem